

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE • WWW.OKETHICS.ORG

AGENDA • JANUARY 26TH, 2017 • TULSA CHAPTER

I. Welcome & Upcoming Events

Lynn Flinn

*President of The Rowland Group;
Tulsa Founder OK Ethics*

Upcoming Programs:

February 23rd

A New Vision—Continuing a Family

Legacy of Servant Leadership

Mayor G.T. Bynum

March 23rd

Marcia Correia Templin

May 25th

The US Beef Story

Brett Pratt, President

See page 5 for a complete listing of events.

II. Student Initiatives Update

Colin Schoonover

*Manager of Pipeline Systems, Engineering Services & Asset Management, OneGas;
Co-President, The SEED Foundation
(Formerly the OK Ethics Foundation)*

III. Membership Honors:

Horizon Level

Travis Jones

*CEO, Career Development Partners;
Vice President of Fun and Spirituality,
OK Ethics' State Board*

See page 2 for listing.

IV. Membership Honors:

Leading and Trailblazer

Sherry Nelson

*Director, Ethics and Compliance, WPX Energy;
OK Ethics' State Board*

See page 2 for listing.

V. Guiding Principle

Tara Mundell

Principle, Stinnett & Associates, LLC

VI. Speaker Introduction

James Kelley

*Executive VP and Partner, The Rowland Group;
OK Ethics' Tulsa membership co-chair*

VII. Keynote

Steve Laswell

President, Next Level Executive Coaching, LLC

Mindful Leadership

UPCOMING EVENTS

TULSA MAYOR G. T. BYNUM



*A New Vision —
Continuing a
Family Legacy of
Servant Leadership*

Feb 23

**DOUBLETREE BY HILTON
DOWNTOWN TULSA**

MICHELLE CORREIA TEMPLIN



*Author of **FIVE STAR TEAMWORK**
and **SELLING IT RIGHT! GETTING
RESULTS WITH INTEGRITY***

Co-Hosted by



**WOMEN FOR
ECONOMIC AND
LEADERSHIP
DEVELOPMENT**

Mar 23

**DOUBLETREE BY HILTON
DOWNTOWN TULSA**

**REMINDER: PLEASE PICK UP
CPE'S AT CONCLUSION OF EVENT.**

*Did you know that 501c3, non-profit organizations
can join for free at the Frontier level?*

*Vision: To be recognized as a statewide and
national forum for promoting business ethics.*

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



HORIZON MEMBERS



LEADING MEMBERS



TRAILBLAZER MEMBERS



OK ETHICS FY 2016-17 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	Plaque

*S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation).

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Thank you Dr. Steve Rockwell from the University of Tulsa for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at lynn@rowland-group.com.

VOLUNTEERS-AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Karie Mullins	<i>Navico</i>	<i>Team Leader</i>
Mark Belagner	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Laurie Rosenbaum	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Brian Shore	<i>One Gas, Inc.</i>	<i>Ambassador</i>
Amber Waid	<i>ONEOK, Inc.</i>	<i>Ambassador</i>
Chrisie Bedsworth	<i>The Rowland Group</i>	<i>Ambassador</i>
Angela Hicks	<i>Regent Bank</i>	<i>Ambassador</i>

VOLUNTEERS-REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Alicia Goodloe	<i>The Bama Companies, Inc.</i>	<i>Volunteer Coordinator & Registration</i>
David Christie	<i>The Bama Companies, Inc.</i>	<i>Registration</i>
Vanessa Statum	<i>Career Development Partners, Inc.</i>	<i>Registration</i>

SPECIAL INITIATIVES:

Susie Wellendorf	<i>Wellendorf Communications</i>	<i>PR</i>
Michael Oonk	<i>American Bank and Trust</i>	<i>Facilities & Logistics</i>
Lynn Flinn	<i>The Rowland Group</i>	<i>Tulsa Chapter Founder & Programs</i>
James Kelley	<i>The Rowland Group</i>	<i>Membership</i>
Travis Jones	<i>Career Development Partners</i>	<i>Programs & Consortium Board member</i>
Nick Minden	<i>Darby Equipment</i>	<i>Programs</i>
Tom Vincent	<i>Gable Gotwals</i>	<i>Programs</i>

OTHER INITIATIVES:

Amanda Heppner*	<i>Express Employment Professionals</i>	<i>Senior Member Care Coordinator</i>
Anna Rosenthal*	<i>Accounting Principals</i>	<i>Member Care Coordinator</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

HELP WANTED:

Public Relations: Contact Colin Schoonover at Colin.Schoonover@onegas.com or Shannon Hiebert at Shannon.R.Hiebert@ehi.com, Co-Presidents of the SEED Foundation (formerly OK Ethics Foundation) to spearhead branding project.

PR/Marketing Assistance to help promote upcoming Foundation's Statewide Student Ethics Challenge.

Ambassadors to welcome and assist guests at monthly events. Please contact either Karie Mullins at legalmullins@cox.net or Alicia Goodloe at AGoodloe@bama.com.

Donate photocopies of agendas for monthly events.

MANY THANKS TO OUR HORIZON MEMBERS:



CONGRATULATIONS!

**THE
SEED
FOUNDATION
WINNERS**



Oklahoma Christian University



University of Central Oklahoma - Team 1



University of Oklahoma Team - Team 1

DONATE NOW!

**The top 4 schools
advance a team to the
National APPE IEB
competition.**

If you or your organization wish to assist by providing a donation to SEED, a 501c3 organization, these can be mailed to

The SEED Foundation
P. O. Box 7866
Edmond, OK 73083-7866

Statewide Student Ethics Challenge

SEED is an acronym for the Student Education and Ethics Development Foundation, an organization started by the OK Ethics Foundation and recently renamed SEED. A portion of OK Ethics' members dues are donated to assist volunteers and students in these educational initiatives.

The Statewide Student Ethics Challenge is specifically for undergraduates for universities in the state. The competition was held on the campus of the University of Central Oklahoma in October.

This year, Express Employment Professionals contributed prize monies to cover travel expenses for student teams to compete in the Regional Ethics Bowl in San Antonio.

— WINNERS WERE AS FOLLOWS —

1st Place: Oklahoma Christian University

2nd Place: Oklahoma City University

3rd Place: Oklahoma Baptist University

Regional Ethics Bowl

The Texas Regional Ethics Bowl (TREB) event was the largest in the event's 19 year history and held last weekend. A total of 24 teams representing 17 schools from Oklahoma, Texas, and Louisiana competed. Some interesting statistics:

- There were 24 teams from 17 schools
- Of the total, 11 (46%) teams representing 7 (41%) schools are from Oklahoma
- Only 4 schools are eligible to compete in the National APPE IEB in Dallas, TX; Sunday, February 26th, 2017
- **3 of the schools (75%) advancing to the national competition are from Oklahoma**

— 2016 TOP 5 WINNERS —

1st Place: University of Central Oklahoma — Team 1 (Dr. Kathy Terrell)

2nd Place: St. Mary's University — Team 2

3rd Place: Oklahoma Christian University — Team 2 (Dr. Jeff Simmons)

4th Place: University of Oklahoma — Team 1 (Dr. Steve Ellis)

5th Place: Oklahoma Christian University — Team 1

OK ETHICS UPCOMING EVENTS



TULSA MAYOR G. T. BYNUM

A NEW VISION — CONTINUING A FAMILY
LEGACY OF SERVANT LEADERSHIP

THURSDAY
FEBRUARY 23RD
2017

MICHELLE CORREIA TEMPLIN

AUTHOR OF *FIVE STAR TEAMWORK* AND
SELLING IT RIGHT!
GETTING RESULTS WITH INTEGRITY

THURSDAY, MARCH 23



CO-HOSTED BY



WOMEN FOR
ECONOMIC AND
LEADERSHIP
DEVELOPMENT



THE US BEEF STORY

BRETT PRATT, PRESIDENT

THURSDAY, MAY 25TH



UPCOMING OKC EVENTS

MIKE MING

General Electric; Former Oklahoma
Secretary of Energy
Wednesday, February 22nd

**MICHELLE CORREIA
TEMPLIN**

Wednesday, March 22, 2017
11:30 – 1:00

STEVE LASWELL MINDFUL LEADERSHIP

*Are you Writing the
Story You Want to Tell?*

Have you considered the story you are writing? When have you reflected on your leadership story? How do leaders avoid unethical choices? What does it take to navigate from where you are to where you want to go? Find out what's holding you back during an interactive session with Steve Laswell, founder and president of Next Level Executive Coaching, LLC.

The presentation on mindful leadership will help you:

- Define leadership development and how it shapes character
- Embrace the role of disruption in ethical leadership
- Identify the five realities of the story
- Discover the three zones of “here” to “there” journey
- Learn the four stages of change



Laswell has a master's degree from Southern Nazarene University and a bachelor's degree from Mid-American Nazarene University. He was involved with the non-profit sector for more than 20 years before joining Clear Channel Communications in Oklahoma City, where he progressed from account executive to general sales manager. Cox Radio later recruited him to serve as the general sales manager of KRMG before his promotion to station manager of the five stations cluster in Tulsa.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

**Visit okethics.org for
resources, videos, articles
and to see who's who.**



Mindful Leadership: Are you writing the Story you want to tell?

Promoting Integrity at Work

THE OKLAHOMA BUSINESS ETHICS CONSORTIUM

DoubleTree Hotel - Tulsa

January 26, 2017

Steve Laswell

President & Founder | Executive Coach | Author
Next Level Executive Coaching, LLC

Developing Self-managed Teams and Leaders

Create Space

The disciplined use of time, place, and resources to listen for truth in the Story.

“Leadership development, that changes behavior creates space
for unselfish concentration on self, for the benefit of all.”

- Steve Laswell

Today's Conversation

- 1) Leaders Create Space
- 2) Define leadership development and how it shapes character
- 3) Why mindful leadership is critical to your integrity
- 4) The Power of Story
- 5) Discover why disruption is vital to ethical leadership
- 6) The Four Stages of Change

My Story

- The Here to There Journey
- Disruption

Your Story Headlines Today

1. **Emotion** - *What word best describes how you feel right now? Because?*
2. **Gratitude** - *What are you thankful for, today? Or, who do you appreciate?*
3. **Celebrate** - *Who do you want to recognize, acknowledge, or honor today?*
4. **Challenge** - *Where do you feel frustrated, opposed, tested, or stuck?*

Leaders Create Space

1. Create Space: the _____ use of time, place, and resources to reflect on truth in the Story
2. Mindful Leaders
 - Inclined to be _____, they focus on what matters
 - _____ what's going on around them
 - Connect the dots between _____ behavior and limited _____
 - Choose the ethical path, to do the _____ thing for the right _____

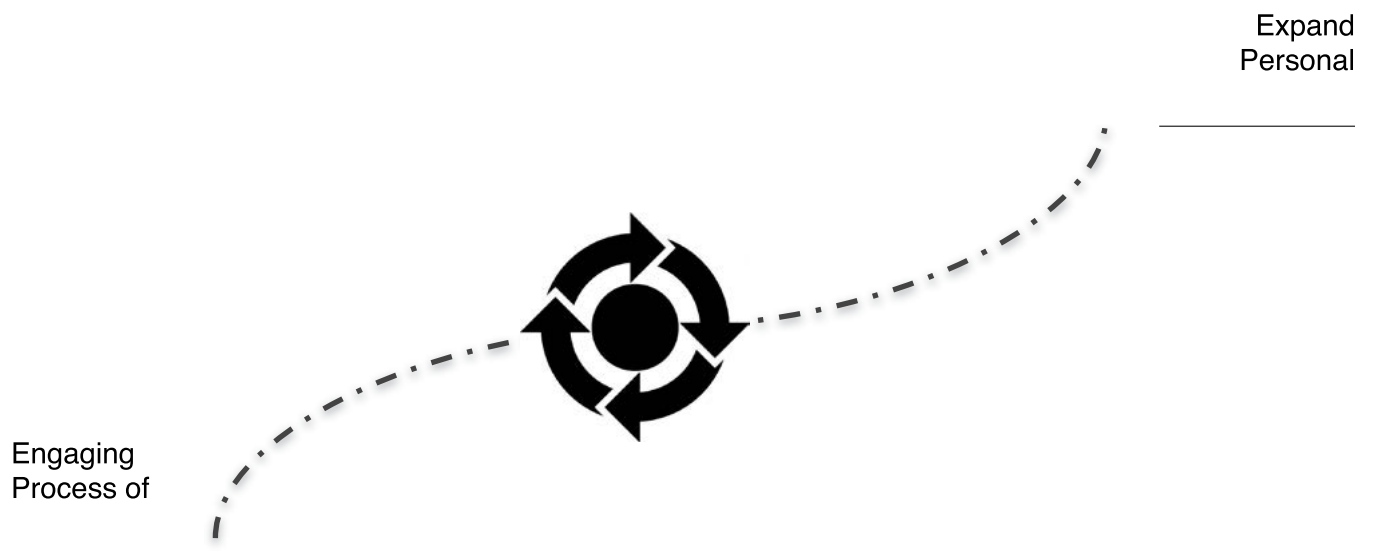
Something has to Change

- There's a _____
- What if you don't create space?
 - Less _____ of what's going on in the Story
 - Fail to _____ and _____ the people in the Story
 - More inclined to do the _____
 - Settle for unproductive _____
 - Fail to do the _____ thing, for the right reasons
 - Less likely to develop _____
- There will be _____ and losers

The Career Journey



What is Next Level Leadership Development?



The Power of Story

1. _____ has a Story
2. Every day we _____ the Story
3. Today, you will have _____ on someone’s Story
4. There’s always _____ the Story
5. You are _____ to write your Story

How do you respond to truth, feedback, disruption, a failure in the Story?

Blame

Placing responsibility on someone else

Denial

Refusing to acknowledge the truth or reality

Rationalization

Making excuses for your behavior / performance

Minimization

Underestimating intentionally: *“It’s no big deal”*

Avoidance

Withdrawing from *or* avoiding the person or the situation

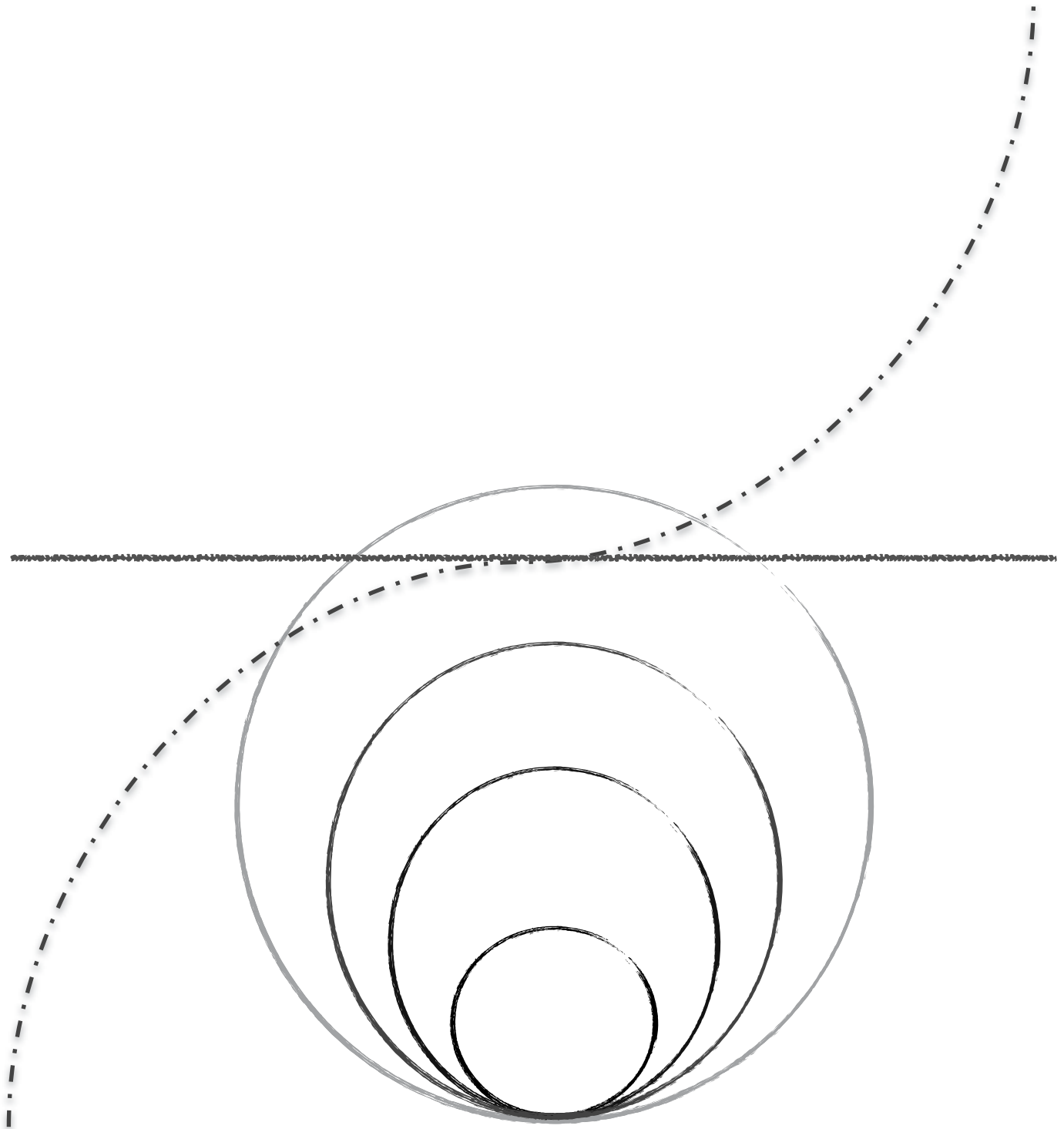
Other



The “Here” to “There” Journey

1. What got you “Here” will _____ get you “There”
2. While “Here” is _____ “There” is better
3. To get “There” something must end or you will be _____ “Here”

The Four Stages of Change



How to Become a Mindful Leader

1. Create Space to _____
2. _____ your Personal Focus Meeting
 - Goal: to seek _____ in the Story
 - Use _____ - _____ questions
 - Three questions to _____ the Story
 - 1) What happened?
 - 2) What did I want to happen?
 - 3) How would I show up for that to happen?
 - Three questions to gain _____ for *writing* the Story
 - 1) What got me here?
 - 2) What does there look like?
 - 3) How will I get there?

Will You Write the Story You Want to Tell?

1. **Commit** to Oklahoma Ethics Guiding Principles
2. Create Space to **Think**
3. **Calendar** your Personal Focus Meet (PFM)
4. Grab your copy of **The People Project**

Let's W. R. A. P.

1. **What's** your key take away? What will you focus on this week?
2. **Reminder:** How will you remember your commitment?
3. **Action:** What's your plan? What are you responsible for, what are you going to do?
4. **Promise:** How will this one action help you write the Story you want to tell?

GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see *Who's Who*.



Like us on
Facebook.

